

Packaging Yourself As A Product
Tip Of the Week From WMPKG
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Packaging Yourself As A Product
by JoAnn Hines Chief People Packager

Is there someone you met recently, heard speak or read about in a publication? What is the most important thing that impressed you about them? What made you want to know more? Did you wonder how they were chosen to be interviewed? Were you a little intimidated by their success?

Well, we can help so that this high profile visibility can be yours too.

One of the most important ways to get your name out there is to become a speaker. Yes, I know it is scary stuff but everyone has to start somewhere. In the past, we have written several articles about the role of public speaking in an accomplished professional's repertoire. But now we can help you make it happen with a minimal effort on your part (less than 5 minutes).

We just created a way for you to get thousands of people to learn about your expertise. No matter how experienced you are as a speaker. Best of all people will find you first. Really! If someone Googles "Packaging Speakers" our site, <http://www.womeninpackaging.org/>, comes up as the number one match.

There is one catch. You have to be a member of Women in Packaging (man or woman) to utilize this great resource. So sign up for membership here. We accept all major credit cards except Diners. So join now at <http://www.packaginguniversity.com/pkgustorefront.htm> and we will send you the instructions on how to fill out the Speakers Bureau form so the limelight becomes yours!

Still not sure you are ready to become a member? Come talk with me, the Chief People Packager, at the CPP Expo 2005. Learn how you too can become a highly recognized professional in your field. I will be speaking at Great Package Design Meets the Real World on Monday, September 26 at 10:30 am - 12:30 pm at the Sands Expo & Convention Center, 201 East Sands Avenue, Las Vegas, NV 89109

For free show admission, we have complimentary VIP Passes. Visit <http://www.cppexpo.com/>, click on the button "Register Me",

choose "On-Line Registration" and enter your unique source code,
"WOMEN5."

IMPORTANT: If you are a member in good standing sign up now @

<http://www.womeninpackaging.org/contact.asp>

Select the Speakers Bureau Form

Regards,

JoAnn

Chief People Packager

We Package the People, not

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