

Summer in Superwoman Land  
Tip Of the Week From WMPKG  
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Summer in Superwoman Land  
by JoAnn Hines Chief People Packager

Wow, here in Georgia it's almost time for the kids to go back to school. The summer has gone by fast and there are still lots of things on my to do list.

I've decided that I need to prioritize what I can accomplish and what I can. Here comes the superwoman syndrome here. But fortunately I do I know I can't get it all done and over the years I have learned to say "no."

I'll share with you my list then hope you will share yours. That way we can see who is planning on doing what and come up with some other exciting action items.

First on my list is to organize my desk. Since the move I still have boxes brimming with "essential" information or so it seems. I'm just reluctant to part with any piece of paper that might be valuable at some later date (any of you out there identify with this)?

I need to get a professional photo taken too. I have a lot of great ones but they simply show me at a younger (and thinner) age. When was the last time you had a professional photo taken? Its an essential part of your business repertoire. If you are speaking or giving interviews you must have a great photo ready at all times.

My contact database needs revising. I still have hundreds of cards not yet entered into the system. Although many of them are probably out of date. Remember 52% employee turnover per annum. I even purchased a Card Scan to help but it is still in the box. I'm simply short right now on the attention span to learn another software program.

I owe dozens of people "hello how are" you phone calls. These are people I know really well and consider friends. Some of whom I correspond with via email but its just not the same. After I'm inundated with 500 emails a week I really enjoy take that personal time to speak with someone on the phone. Ring any bells anyone?

Its time to update my personal website too. I keep the business ones current but can't seem to find the time for my own. Any one know Front Page? I could use your help. You do have a personal website don't you? Its not just a vanity thing either its part of your self promotion portfolio.

I keep up fairly well with my article and PR writing. My ultimate goal is to allocate 1 hour a day to this task. I hope you are assigning the same priority to building your own personal media file. Here is an insider's tip: To see where your articles are posted go to GOOGLE and type "your name" + articles. Yes, use quotation marks around your name, then add the plus sign. You'll find articles you've written and articles written about you but not other references.

These are a few of my to do list for the balance of the summer. I hope you will share your thoughts. If you respond I'll be happy to share the other thoughts and ideas.

Coming Attraction:  
Look for WMPKG members in action in August

Regards,  
JoAnn  
Chief People Packager

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